

NAPIM NEWSLETTER
PRESIDENTS MESSAGE
May 2020

Greetings to each one within our tremendously important industry. I hope that you and your family have remained safe and healthy through these unprecedented times (at least during my lifetime). I recall my parents talking about the Great Depression of the 1930s and then World War II when literally the way you lived your life was changed by the events. It seems we are now in a similar situation.

On a positive note, I believe the needs of COVID 19 have brought new awareness that **INK IS ESSENTIAL**. As the “Stay Home” orders were issued in each state, government officials realized that printing inks and coatings would be needed for testing kits, masks and ventilators to be produced and delivered to every community in the United States. I am extremely PROUD that our industry is considered essential - always has been!

I would also like to recognize the NAPIM staff for their efforts representing all of us with Government officials, so they understand ink’s important role in our society. NAPIM is also a member of NAM, the National Association of Manufacturers, one of the leading voices during COVID19. To John, George and your support team –Thank You.

On to NAPIM news - I want to share two items with you. Earlier this year, a group of NAPIM Board members met to develop the NAPIM strategic plan. The Markens Group, a leading non-profit strategic planning consulting group, was engaged to facilitate this process. I was privileged to be part of this team. It was an exciting experience as we explored new strategies for our 100+ year old Association. This document was approved at the April 2020 NAPIM Board of Directors Meeting. You will be hearing and seeing more relating to this as the year moves along.

Second, as you know, COVID 19 health concerns required us to cancel the NAPIM Annual Convention. This was a disappointing, but necessary choice to make. I was looking forward to seeing many of you in Phoenix AZ. The Wigwam Resort is an awesome place so it was unfortunate that we could not hold the event (but we plan to “return” there in 2021.

What this does create is an opportunity to have an SRO crowd at the Technical Conference in October in Chicago. Plan on attending. Use this conference to re-connect with industry associates. I look forward to personally seeing you there where, hopefully, we are allowed to be closer than the six-foot social distancing requirements.

In closing, I am truly grateful to be YOUR President of NAPIM. Always feel free to contact me with any concerns or ideas. So STAY SAFE. Enjoy your summer. See you in Chicago!

Regards,

Jim Leitch

NAPIM President

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