

## NAPIM's Convention Planning Committee Always Hits the Mark!

Most of our members have no idea how much time and deliberation is taken to plan the NAPIM Annual Spring Convention each year. The planning typically starts about six months before the event takes place. The first piece of planning is deciding on a theme. In recent years, the theme and content of the business meetings have taken on a bigger and more important role in the convention. Members want to hear important and relevant information. Interest in economics, environmental Health & Safety, international issues and government policies affecting the printing ink industry and all of our member companies have become standard topics of the conventions.

Our 2018 convention was held in Sonoma, California at the Fairmont Sonoma Mission Inn & Spa. The theme the committee chose was "Emergency Preparedness 2018". Our committee was right on point to pick this theme. Several negative events were happening in 2018 including hurricanes, fires and raw material shortages for our industry and these things prompted the committee to focus on emergency preparedness as a program. Our keynote speaker that year was Craig Fugate, former FEMA Director during the Obama administration. Craig spoke about national catastrophes, emergency planning, and preparedness, and discussed the "The Waffle House Index" parallel to conditions. Some of the other meeting presentations included "Workplace Violence", "Information Security and Disaster Preparedness" and "Fire Safety and Preparations".

The theme for the 2019 was "Succeeding Through Change" and the 2020 Convention theme was "Sustainability Today, Tomorrow and Beyond". (We will keep the 2020 theme and basic program for the 2021 convention).

Thank you to our planning committee members. They all have contributed time, energy and great ideas to help make the convention a meaningful event for those attending.

Our committee members for the 2020 convention are Jim Leitch-Wikoff Color Inc., Gregg Dahleen-Central Ink Corporation, John Hrdlick-INX International Ink Co., Pamela Carney-Ingevity, Chris Allen-Sun Chemical Pigments, Timothy Cox-Lubrizol, George Fuchs-Napim, Michele St. Clair-Napim and John Copeland-Napim.

John Copeland

NAPIM

Executive Director