



# ink

**MAKES IT HAPPEN**



[napim.org](http://napim.org)

## About NAPIM

### The National Association of Printing Ink Manufacturers

NAPIM has been the only national trade association for the printing ink industry since its founding in 1916. Its overall purpose is to promote general development and improvement of member companies by fostering greater understanding and knowledge of the printing ink industry as well as representing the industry as a whole on a national basis.

In addition, NAPIM provides seminars, conferences, publications, bulletins and consultation services to its member companies on an ongoing basis.

The association exists in order to serve its membership, which is accomplished by being both reactive and proactive on key issues affecting the ink industry. NAPIM members include ink manufacturers, companies that supply raw materials, and manufacturers of instrumentation and equipment utilized by the printing ink industry.



## NAPIM Mission

NAPIM is a trade association whose purpose is to provide information and assistance to its members to better manage their businesses, and to represent the printing ink industry in the United States.

## Join NAPIM

NAPIM offers company memberships. Therefore, once your company is approved, everyone will be able to utilize NAPIM member benefits. When you fill out a membership application, any employee not listed can be added at a later date.

NAPIM membership is broken into two groups: Ink Manufacturers and Technical Associate Members. Each group receives the same member benefits within NAPIM. **Join at [www.napim.org](http://www.napim.org).**

## Member Benefits

### NAPIM Member Companies Will Receive:

- Support services, available five days a week
- Help with technical, environmental health and safety, and business issues
- Access to members-only area of the NAPIM website
- Member discount rates for all NAPIM events and materials
- Education and training through well-established summer and fall courses and year-round webinars
- All NAPIM Bulletins
- A listing on the NAPIM website with a link to your company website
- A listing under "Find an Ink Supplier"
- Free registration for the newly established Bio Renewable Content (BRC) program
- Onsite safety/regulatory audits for a nominal charge



Annual Golf Scramble



Spring Convention in Sonoma



Industry Band: The Ink Knives

## National Printing Ink Research Institute



### NPIRI Mission

The purpose of NPIRI, under the auspices of NAPIM, is to supply technical support and guidance for the trade association and the industry. Its activities are designed to provide value to NAPIM membership and serve the industry as a whole.

### NPIRI Vision

Be the leading U.S. organization advancing the role of product development and manufacturing technology in the printing ink industry, and in its partner and supplier companies, by providing high-quality technical training and information.



## NAPIM's Six Pillars of Value

### Education & Training

Through its events, publications and webinars, NAPIM is dedicated to a sustainable printing ink industry:

- NPIRI Summer Course
- NPIRI Fall Technical Conference
- NAPIM Spring Convention
- The Printing Ink Handbook
- Raw Materials Data Handbook
- Technical Webinars

### Information & Resources

NAPIM provides industry information and resources to members through its Resources page:

- State of the Industry Report
- The Semi-Annual Sales Report
- Operating Ratio Report
- Outlook Survey
- Introducing the NAPIM Safety First program which provides online safety courses with real-time record keeping

### Technological Updates

Through NAPIM's valuable Technical Associate Members (TAM), technology updates are showcased at the Fall Technical Conference through the Tech Spotlight Session and many state-of-the-art tabletop displays. In addition, throughout the year members collaborate to produce technical webinars and new editions of the industry's sought-after handbooks.

### Networking & Committees

For over 100 years, NAPIM has brought together industry leaders at forums such as its Annual Convention which serves as a leading networking resource, along with its active committees that focus on important and timely challenges:

- Management Information Committee
- Food & Packaging Safety Committee
- Technical & EHS Committee
- New Membership Committee

### Promotion of Your Company

As the voice for the printing ink industry, NAPIM is proud of raising awareness of the importance of ink in everyday lives:

- Promoting Bio Renewable Content (BRC) members
- Accessible online member listing under *Find an Ink Supplier*
- Coordinating the trademarking of member company product lines

### Industry Political Advocacy

Act as a legislative advocate on issues impacting the ink industry:

- Participation in print and packaging legislative summits
- Partnering with related trade associations, such as CPMA, IDEAlliance, PIA, GAA, FTA, SGAI, APT, NAPL, TAPPI, and TwoSides

NAPIM supplies technical training for the industry through the Summer Course and Fall Technical Conference.



NAPIM participates in government advocacy to promote the graphic arts industry in Washington, D.C.



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